



WNSF 10th ANNUAL SUMMIT

Advancing Sustainability through the
commitment, talent and leadership of
businesswomen worldwide.

February 21, 2013

kpmg.com



*The green ceiling:
Breaking through in volatile times*



Thursday, February 21, 2013, 11:30 a.m.– 6:00 p.m.
KPMG, 345 Park Avenue, New York

Program	
11:30 a.m.	Registration & Networking Lunch
12:15 p.m.	Welcome and Introductions <ul style="list-style-type: none"> • Kathy Robb, <i>Chair, WNSF Board of Directors; Partner, Hunton & Williams LLP</i> • Judge Sven Erik Holmes, <i>Executive Vice Chair, Legal and Compliance, KPMG</i>
12:30 p.m.–1:15 p.m.	WNSF 2013 Businesswoman's Leadership Award <i>Presented by Dianne Dillon-Ridgley, WNSF Executive Director and 2013 Summit Chair; Board of Directors, Interface, Inc.</i> <ul style="list-style-type: none"> • Kathleen A. McGinty, <i>Managing Director, Green Development, Weston former Chair, White House Council on Environment Quality (CEQ)</i> Questions & Answers Session Moderated by Brandi Colander, WNSF Director; Deputy General Counsel, White House CEQ
1:15 p.m.–2:45 p.m.	"Sustainable Consumption" Panel Moderated by Helle Bank Jorgensen, WNSF Director; CEO, B. Accountability <ul style="list-style-type: none"> • Irene M. Narissi, <i>Senior VP Strategic Opportunities, SAME SKY.</i> • Celine Solsen Ruben-Salama, <i>Director, Corporate Sustainability Responsibility, American Express</i> • Chantal Line Carpentier, <i>Ph.D., Sustainable Development Officer & Major Groups Coordinator, Dept. of Economic and Social Affairs, Division for Sustainable Development, UN</i> • Amy Hall, <i>Director of Social Consciousness, Eileen Fisher</i>
2:45 p.m.–3:45 p.m.	"Corporate Sustainability and Women on Boards—Is there a Correlation?" Introduced by Shelly Esque, WNSF Director; Vice President, Corporate Affairs, Intel Corporation; President, Intel Foundation <ul style="list-style-type: none"> • Kellie McElhaney, <i>UC Berkeley Haas School of Business</i>
3:45 p.m.– 4:30 p.m.	Perspectives on the Green Ceiling Interview moderated by Karen Flanders, WNSF Director; Sustainability Practice Leader, Wisdom Works <ul style="list-style-type: none"> • Alison Lazerwitz, <i>Executive Vice-President & General Counsel, Swarovski</i> • Louise Raymond, <i>Vice President, Corporate Responsibility & Sustainability, McGraw-Hill</i> • Marlys Appleton, <i>President, CEO & Founder, Avtaar America, Inc.</i>
4:30 p.m.	Preview of "Girl Rising," a film premiering in March <ul style="list-style-type: none"> • Introduced by Shelly Esque
4:45 p.m.	What Next? <ul style="list-style-type: none"> • Joanne Fox-Przeworski, <i>WNSF Director; former UNEP Director, North America</i> • Rachel Deming, <i>WNSF Director; Professor and Clinic Director, University of Michigan Law School</i>
5:00 p.m. – 6:00 p.m.	Networking Reception

KATHY ROBB

Chair, WNSF Board of Directors; Partner & Founding Director, Water Policy Institute, Hunton & Williams



KAREN FLANDERS

Sustainability Practice Leader, Wisdom Works



MARLYS E. APPLETON

President, CEO & Founder, Avtaar America, Inc.



JOANNE FOX-PRZEWORSKI. PH.D.

Chair, Board of Distinguished Advisors, Environment & Public Health Network for Chinese Students & Scholars Green Seal, Inc.; former UNEP Director, North America



BRANDI COLANDER

Deputy General Counsel, White House Council on Environmental Quality



HELLE BANK JORGENSEN

CEO, B. Accountability UN Special Advisor to Global Compact in Canada & Partner of World Climate Ltd



RACHEL E. DEMING

Professor and Clinic Director University of Michigan Law School



MICHELE KAHANE

Professor of Professional Practice, Milano School for International Affairs, Management and Urban Policy



DIANNE DILLON RIDGLEY

Executive Director, WNSF, Chair Summit Board of Directors, Interface, Inc.



ALISON LAZERWITZ

Executive Vice-President & General Counsel, Daniel Swarovski Corporation AG



SHELLY M. ESQUE

Vice President, Corporate Affairs, Intel Corporation President, Intel Foundation



LOUISE R. RAYMOND

Vice President, Corporate Responsibility & Sustainability, McGraw-Hill



ABOUT OUR SPEAKERS

KATHLEEN A. MCGINTY

WNSF 2013 LEADERSHIP AWARD, SR. VICE PRESIDENT & MANAGING DIRECTOR, STRATEGIC GROWTH, WESTON SOLUTIONS INC.

Katie also is an Operating Partner at Element LLC, a private equity firm and a Director at NRG Energy, Inc., and Iberdrola USA, Inc. Previously she served as Secretary of the Pennsylvania Department of Environmental Protection and as Chair of the Pennsylvania Energy Development Authority. She helped lead the state's successful effort to attract clean technology and renewable energy companies to manufacture in Pennsylvania. Prior to serving in Pennsylvania, Katie was Bill Clinton's Chair of the White House Council on Environmental Quality. She also was Legislative Assistant and Environmental Advisor to Senator Al Gore and a Senior Visiting Fellow for a year in New Delhi, India at TERI, the Tata Energy Research Institute. Recipient of numerous awards for environmental leadership, including the Ansel Adams Award of The Wilderness Society, the "All the Right Stuff" award of the Apollo Alliance, and the "Unsung Hero" award of the League of Conservation Voters, Katie was designated a "Global Leader for Tomorrow" by the World Economic Forum in Davos, Switzerland and Woman of the Year by the Women's Council on Energy and the Environment. She holds a BS in Chemistry from Saint Joseph's University and a Juris Doctor from Columbia University School of Law, as well as three honorary doctorates in Public Service and Humane Letters.

IRENE M. NARISSI

SENIOR VP STRATEGIC OPPORTUNITIES, SAME SKY

Irene Narissi has joined the SAME SKY team to support founder, Francine LeFrak's, vision and grow the trade-not-aid initiative and the ethical shopping movement. SAME SKY employs HIV+ women in developing countries.

The SAME SKY collection of beautiful jewelry is handcrafted by trained artisan survivors of the Rwandan genocide. www.samesky.com. Narissi is a veteran global fashion licensing and marketing thought leader. She brings extensive track record in the apparel wholesale and retail industry. Her experience of implementing profitable programs included high-profile brands 9West, Tommy Hilfiger, Gloria Vanderbilt, Carlos Falchi and other noted brands. At Saks Fifth Avenue she managed two of the stores largest store businesses St. John Knits and Escada. Irene's background includes a 20-year member of Fashion Group International and serving on the Advisory Board Retail Curriculum CUNY Westchester

Community College. Her charitable work for which she earned a 2004 Hope Award, includes a directorship at SuitAbility, a welfare-to-work initiative which advises and prepares economically disadvantaged women for the work place. At Wildcat, a city funded agency Irene also mentored displaced workers from the World trade center.

CELINE SOLSKEN RUBEN-SALAMA

DIRECTOR OF SUSTAINABILITY, AMERICAN EXPRESS

Since May 2012 Celine as American Express' first Director of Sustainability has been responsible for overseeing global environmental policy-setting, strategy, implementation and communications for the company. As a business strategist, she focuses on efficiency, technology and environmental sustainability; her clients have included Citigroup, Discovery Communications, the United Nations, the US EPA, The Earth Institute, and the NYS Energy Research and Development Authority. Celine's writing have been published in treehugger.com, Consilience, Yahoo Green, Inhabitat.com, Ecogeek.org and CSR Now! She teaches at Baruch College, CUNY on how to design, produce and market environmentally preferable products and services. Celine is a Wallenberg Fellow and holds a MPA from Columbia University, an MBA and a BBA from the Zicklin School of Business, Baruch College, CUNY. The child of early environmentalist urban/regional planners, Celine grew up in a zero-waste household with geothermal heaters, recycling and composting in Nairobi Kenya, Stockholm Sweden, and New York.

CHANTAL LINE CARPENTIER, Ph.D.

SUSTAINABLE DEVELOPMENT OFFICER & MAJOR GROUPS COORDINATOR, UN DEPT. OF ECONOMIC & SOCIAL AFFAIRS, DIVISION OF SUSTAINABLE DEVELOPMENT

Joining the UN in 2007, Chantal is responsible for sustainable consumption and production, food security and sustainable agriculture. She previously served as Head of the Trade and Environment Program of the NAFTA Commission for Environmental Cooperation and as a policy analyst at the Wallace Institute for Alternative Agriculture. She also consulted for the UNDP, World Bank, and OCDE. A 2006 Yale World Fellow, Chantal is the author of numerous articles, book chapters, and reports for the UN Secretary General on the relationships between three pillars of sustainable development policies, trade and development and a co-author of a book on ethical Investing. Chantal holds a Ph.D. from Virginia Tech and M.S. and B.S. degrees from McGill University in agricultural and environmental economics. She did a post doc in the Brazilian Amazon with the International Food Policy Research Institute and field work in Chile and Mexico Chantal is an accomplished martial artist, and competes regularly in marathon and triathlon, including three Ironman.

AMY HALL

SOCIAL CONSCIOUSNESS DIRECTOR, EILEEN FISHER

Amy is the director of Social Consciousness and a member of the Leadership Forum. Amy supports the company's efforts to practice business responsibly. Amy guides the company's human rights work in its supply chain, supports women and girls through strategic partnerships, and ensures a growing commitment to environmental sustainability in products and practice. Amy also co-leads the company's People and Culture area. Previously, Amy had a fundraising career with various Asian-American cultural, educational and social service organizations in New York City. Her educational background includes a BA from Georgetown University, an MA from Teachers College, Columbia University, and a sustainable MBA from Green Mountain College. She currently serves on the advisory board of Social Accountability International and the boards of the American Sustainable Business Council and the Greyston Foundation. Amy recently cycled in the Brita Climate Ride from New York City to Washington, DC, on her self-built bamboo bike.

KELLIE A. MCELHANEY, Ph.D.

ADJUNCT ASSISTANT PROFESSOR, HAAS SCHOOL OF BUSINESS, UNIVERSITY OF CALIFORNIA, BERKELEY

Kellie is the Margo N. Alexander Faculty Fellow in Corporate Responsibility and the founding Executive Director of the Center for Responsible Business at the Haas School of Business where she teaches courses on Strategic Corporate Social Responsibility that include experiential consulting engagements with companies. In 2005 Aspen Institute named Kellie a Faculty Pioneer for leading institutional change, hailing her as one of the world's leading thinkers on strategic CSR. Her research focuses on analyzing and developing companies' CSR strategies, exploring the linkages between gender and CSR, and the business value and opportunities in branding, communication and CSR. Bridging her academic focus with the practitioner world, Kellie consults to several Fortune 500 companies including HP, Gap, eBay, McDonalds, Ernst & Young, Driscoll's Berries, Nokia, Navigant, Volunteer Match, and Ford Motor Company. She received her Ph.D. in higher education at University of Michigan, MA at Ohio University, Athens, and BA at University of North Carolina.

ABOUT WNSF (www.wnsf.net)

The Women's Network for a Sustainable Future (WNSF), a 501(c)(3) organization, develops programs that ensure a lasting contribution from women in business to sustainable human development. For over a decade, WNSF has been serving tens of thousands of women, capturing imaginations and bringing people together to build more effective workplaces.

WNSF's mission is to create a financially, environmentally and socially sustainable future driven by the leadership of women in business.

WNSF understands that outmoded, competitive-based thinking, exercised in a hierarchical command and control manner, restrains WNSF's agenda of allowing women to make a sustainable business contribution to the economy.

WNSF also understands that meaningful collaboration creates opportunities for innovation. This vision far surpasses anything that we as individuals could achieve alone. WNSF aims to develop common leadership, characterized by pragmatism, determination, and lasting relationships.

Women in business today are challenged by:

- Pay and performance expectations;
- Social challenges in the workplace; and
- Environmental and social legacies that they will be leaving for the next generation.

Our work is to address these challenges through the actions of businesswomen across the world.

Now is the most exciting time to be doing this work.

We are delighted that you are with us today for the WNSF Summit 2013 and hope you join in our endeavours.

In addition to the website www.wnsf.net, you can find WNSF on Facebook, LinkedIn and Twitter

Founded by Gregory Paul Johnson, the RFL website empowers activists for better living through quality products, services and other resources on and off the internet. Attracting more than a million viewers over the past few years, ResourcesForlife.com provides access to progressive sources for housing innovations, technology support, holistic wellness and business services.

WNSF BOARD MEMBERS GRATEFULLY ACKNOWLEDGE AND THANK THE GENEROUS SPONSORS OF OUR 2013 SUMMIT:



cutting through complexity

One of the largest professional services companies, KPMG provides audit, advisory and tax services to businesses, government and nonprofit organizations. With head offices in The Netherlands, KPMG has a global network of more than 152,000 professionals of diverse disciplines in 156 countries worldwide. The KPMG Foundation seeks to increase diversity of ideas through investments in business education and volunteerism by awarding individual scholarships and supporting organizations.



Founded 50 years ago and headquartered in Santa Clara with offices around the globe, Intel is the largest semi-conductor chip maker in the world with its processor found in most personal computers. Intel was named one of the 100 Best Companies for Working Mothers in 2005 by Working Mother magazine. The INTEL Foundation fuels innovation in science, technology, engineering and math and fosters educational opportunities for girls, women and underserved youth globally.

McGraw-Hill

The McGraw-Hill Companies (NYSE: MHP), a financial intelligence and education company, signed an agreement to sell its McGraw-Hill Education business to investment funds affiliated with Apollo Global Management, LLC in November 2012. Following the sale closing, expected in early 2013, the Company will be renamed McGraw Hill Financial (subject to shareholder approval) and will be a powerhouse in benchmarks, content and analytics for the global capital and commodity markets. The Company's leading brands will include: Standard & Poor's, S&P Capital IQ, S&P Dow Jones Indices, Platts, CRISIL Ltd., J.D. Power and Associates, McGraw-Hill Construction and AviationWeek.



an Interface company

FLOR the Consumer Division of Global Manufacturer Interface Inc., is an innovative system of carpet design squares that easily create customized rugs, runners, and wall-to-wall designs of any shape or size for the home and small business. FLOR is designed to be environmentally sensitive and doesn't use glue. FLOR carpets are made maximizing renewable energy and recycled content, some even 100%. All Interface FLOR products are recyclable through FLOR's Return and Recycle Program.

Ray Anderson Foundation

Created in honor of the late Ray Anderson, visionary founder of Interface, Inc. who instilled in his company a sustainable focus, the Foundation aims to inspire others in the industry to become environmental stewards. Its mission is to perpetuate Ray's legacy through funding research and innovative projects that advance the concept of sustainable consumption and production.



SWAROVSKI

Swarovski is the market leader in its industry through the continuing mastery of the poetry of precision. Swarovski is a global manufacturer, marketer and retailer of premium jewelry, jewelry stones and consumer products. Swarovski has a global distribution network covering 42 countries, and employs over 25,000 people worldwide. Since 1985, the company's values have remained constant, including an unwavering commitment to assume accountability for its actions as a responsible corporate citizen, striving to positively influence society, the economy and the environment.



Crafting elegant awards for prestigious occasions. Rivanna products respect natural systems and reflect a strong commitment to honoring people and our planet. Headquartered in Charlottesville, Virginia since 2001, Rivanna is a Certified B Corporation creating positive change through business and using sustainable materials, including FSC-certified wood, bamboo, and recycled glass.

Resources for Life

Founded by Gregory Paul Johnson, the RFL website empowers activists for better living through quality products, services and other resources on and off the internet. Attracting more than a million viewers over the past few years, ResourcesForLife.com provides access to progressive sources for housing innovations, technology support, holistic wellness and business services.

